

Message Text

UNCLASSIFIED

PAGE 01 BERN 03571 251535Z

ACTION HEW-06

INFO OCT-01 EUR-12 ISO-00 OES-09 /028 W

-----049141 260500Z /15

R 251435Z JUL 78

FM AMEMBASSY BERN

TO SECSTATE WASHDC 6628

UNCLAS BERN 3571

EO 11652: NA

TAGS: EIND, SWEL, TBIO, XX

SUBJ: INTERNATIONAL FOOD LABELING SURVEY - SWITZERLAND

REF: STATE 178135

1. ALTHOUGH STILL VOLUNTARY -- EXCEPT FOR DIETETIC AND DIABETIC FOODS -- INGREDIENT LABELING IS EXPECTED TO BE MANDATORY NEXT YEAR FOLLOWING PARLIAMENTARY APPROVAL LATER THIS YEAR OR EARLY NEXT. THE, AS YET, INCOMPLETE REGULATIONS WOULD REQUIRE STATEMENTS OF INGREDIENTS AS A PERCENTAGE BY WEIGHT IN DESCENDING ORDER OF PROPORTION. SEVERAL MAJOR RETAILERS HAVE ENCOURAGED INGREDIENT LABELING OF PACKAGED FOODS IN DEFERENCE TO NATURAL-FOOD CONSCIOUS CONSUMERS.

2. ALL FOODS WITH A SPECIFIC HEALTH CLAIM, SUCH AS DIETETIC, DIABETIC, PROTECTION AGAINST DENTAL CARIES, MUST BE APPROVED BY THE SWISS DEPT. OF HEALTH TO ASSURE CONTENTS SUPPORT THE CLAIM. APPROVAL MUST ALSO BE OBTAINED FOR PROMOTIONAL MATERIAL. IN CERTAIN INSTANCES PRODUCTS ARE CLASSIFIED AS MEDICATIONS WHICH REQUIRE APPROVAL BY, AND A SALES LICENSE FROM THE INTERCANTONAL UNION FOR THE CONTROL OF MEDICATIONS.

3. FOR DIETETIC FOODS, LABELS MUST INCLUDE THE PERCENTAGE BY WEIGHT OF CARBOHYDRATES, FAT, PROTEIN AND WATER. IN ADDITION, DIETETIC FOODS

UNCLASSIFIED

PAGE 02 BERN 03571 251535Z

FOR DIABETICS MUST NOT CONTAIN SUGARS AND STATE THIS FACT ON THE LABEL. DIABETIC FOODS MUST BE AT LEAST FIFTY PERCENT LOWER IN CARBOHYDRATES THAN THE EQUIVALENT NON DIABETIC FOOD, WITHOUT SUCROSE, GLUCOSE, ETC. AND STATE THESE FACTS ALONG WITH THE PROPORTION OF FAT AND PROTEIN. CROWLEY

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: LABELING, FOODS, SURVEYS
Control Number: n/a
Copy: SINGLE
Draft Date: 25 jul 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978BERN03571
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780306-0030
Format: TEL
From: BERN
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780720/aaaaarfa.tel
Line Count: 62
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 1e04e76c-c288-dd11-92da-001cc4696bcc
Office: ACTION HEW
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: 78 STATE 178135
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 1888637
Secure: OPEN
Status: NATIVE
Subject: INTERNATIONAL FOOD LABELING SURVEY - SWITZERLAND
TAGS: EIND, SWEL, TBIO, XX
To: STATE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/1e04e76c-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014